

DEVICE		OS	MEDIUM
Mobile Tablet		iOS Other	

VIDEO	INTERSTITIAL	CLICK TO PLAY
	<p>Dimensions (File Size) 1920x1200 (300kb)</p>	<p>Banner (File Size) Full Screen 640x100 (22kb) 1920x1200 (300kb)</p>

Adfrap supports linear ads. Adfrap will classify VAST (1.0, 2.0, 3.0) videos based on tracking events:

Simple: A linear ad compatible with all iOS and Android SDK versions

Advanced: A linear ad compatible with all iOS and Android SDK versions greater or equal to 2.3

Pass Through: This VAST subtype is exclusive for Adfrap video demand partners

RICH MEDIA	EXPANDABLE	INTERSTITIAL																																								
	<table border="1"> <thead> <tr> <th></th> <th colspan="2">Collapsed</th> <th colspan="2">Expanded</th> </tr> </thead> <tbody> <tr> <td>Mobile</td> <td>640x100</td> <td>(22kb)</td> <td>640x1138</td> <td>(150kb)</td> </tr> <tr> <td rowspan="2">iPad</td> <td>1465x180</td> <td>(50kb)</td> <td>1152x1536</td> <td>(300kb)</td> </tr> <tr> <td>600x500</td> <td>(50kb)</td> <td></td> <td></td> </tr> <tr> <td rowspan="2">Android Tablet</td> <td>1465x180</td> <td>(50kb)</td> <td>1200x1920</td> <td>(300kb)</td> </tr> <tr> <td>600x500</td> <td>(50kb)</td> <td></td> <td></td> </tr> </tbody> </table>		Collapsed		Expanded		Mobile	640x100	(22kb)	640x1138	(150kb)	iPad	1465x180	(50kb)	1152x1536	(300kb)	600x500	(50kb)			Android Tablet	1465x180	(50kb)	1200x1920	(300kb)	600x500	(50kb)			<table border="1"> <thead> <tr> <th></th> <th colspan="2">Dimensions (File Size)</th> </tr> </thead> <tbody> <tr> <td>Mobile</td> <td>640x1136</td> <td>(100kb)</td> </tr> <tr> <td>iPad</td> <td>1152x1536</td> <td>(50kb)</td> </tr> <tr> <td>Android Tablet</td> <td>1200x1920</td> <td>(50kb)</td> </tr> </tbody> </table>		Dimensions (File Size)		Mobile	640x1136	(100kb)	iPad	1152x1536	(50kb)	Android Tablet	1200x1920	(50kb)
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Animation: 2-5 seconds per loop, 3 loops maximum

STANDARD BANNER	DIMENSIONS (FILE SIZE)	NOTE																
	<table border="1"> <tbody> <tr> <td>300x250</td> <td>(22kb)</td> <td>300x50</td> <td>(50kb)</td> </tr> <tr> <td>728x90</td> <td>(50kb)</td> <td>216x36</td> <td>(10kb)</td> </tr> <tr> <td>480x60</td> <td>(50kb)</td> <td>168x28</td> <td>(8kb)</td> </tr> <tr> <td>320x50</td> <td>(50kb)</td> <td>120x20</td> <td>(5kb)</td> </tr> </tbody> </table>	300x250	(22kb)	300x50	(50kb)	728x90	(50kb)	216x36	(10kb)	480x60	(50kb)	168x28	(8kb)	320x50	(50kb)	120x20	(5kb)	<p>The ad units listed in this presentation are examples of the popular ones supported by Adfrap. However, it has the flexibility to parse any type of ad unit that is supported by a Publisher or an Ad Network.</p>
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Animation: .2-5 seconds per loop, 3 loops maximum, must be delivered as animated GIF